

MBA Study Abroad



Central Europe

Prague, Budapest, Vienna, Bratislava

January 10-25, 2008

Where

- Prague (Czech Republic)
- Budapest (Hungary)
- Bratislava (Slovakia)
- Vienna (Austria)
- CZ, HU, and SK are former Communist-bloc countries; Austria provides a nearby western European comparison



Prague Old Town

Why? – Learn about:

- Business & management across different cultures and economic systems
 - Management, labor, ethics, corruption, and political issues in post-Communist economies
- Managing in the midst of rapid economic and social change
 - transition from central planning to market economies, with varying degrees of success and problems depending on the country
- The growth of the European Union and how it affects business in Europe

Course Credits

- 6 credits total
- All students enroll in either
 - BUAD 840 (the required MBA business ethics class), or
 - BUAD 867 (an elective focused on ethical and political issues in international business settings)
 - BUAD 867 is for students who already have taken BUAD 840 but who want to enroll in the study program)
- All students also enroll in BUAD 843 (special topics in global business – a 3 credit elective)

Schedule

- Start in Prague January 10
- End in Vienna January 25, after also visiting Budapest & Bratislava
- 4 nights in Prague; 6 nights in Budapest; 5 nights Vienna
(Bratislava is a day trip from Vienna)



Budapest at night

What we do

- Company visits
- Guest lectures from local faculty
- Government & non-profit agency visits
- Cultural events and tours
- Interaction with local business people
- Travel via public transport (train, subway, etc.)
to maximize exposure to local cultures and
practices

Examples



Meetings at Trigranit Development Co., Budapest, and Austrian Economic Chamber, Vienna



Discussion, Central European Univ., Budapest



Biotech R&D company, Vienna



Pharmaceutical marketing business, Vienna



UD student talking with president of small Austrian manufacturing company



Dinner discussion with restaurant owner, Budapest



Transparency International, Prague (Anti-corruption agency)



With Lenin at Museum of Communism, Prague



Biomass electrical generation company, Vienna



With the guards at Prague Castle



Working lunch, Budapest



Informal discussion, Budapest



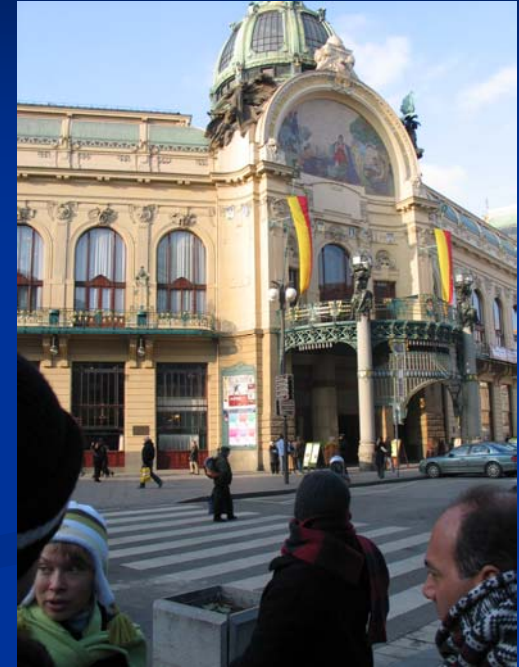
Non-working dinner, Vienna



Talking with executives at Hungarian info. tech. company



On train, Budapest to Vienna



Walking tour, Prague



Dining on train, Prague to Budapest

Costs

- Tuition for 6 credits (2 3-credit courses)
- \$2925 program fee, covering
 - All hotels
 - All program ground travel in Europe except for your airport taxis/shuttles; includes local transit passes
 - Breakfast everyday, plus another meal (lunch or dinner) on about half of weekdays.
 - Program cultural events & tours.

■ Plus you pay for:

- your own plane ticket to/from Europe (we start in Prague and end in Vienna) (last year's price range: \$700 to \$875)
- Your airport shuttle/taxi in Prague & Vienna
- remaining food (available in all price ranges—cheap sandwich shops to fancy restaurants)
- your own incidentals, souvenirs, etc.

Applications & Information

- Last day to apply is September 25, but the program might fill sooner. Currently there are about 7 openings remaining. If spaces remain after September 25, application deadline might be extended.
- Open to all Lerner College graduate students (including new students)
- See www.buec.udel.edu/weaverg/winter09mba.htm for more information, or contact Prof. Gary Weaver (Business Administration Dept.)

